

Healthy Child Manitoba: Implementing Universal Prevention Programs for Children and Youth

Mental Health America Webinar

May 31, 2012

2:00 Eastern

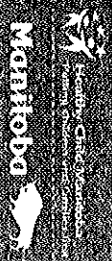
Thank you for joining us. We will begin the webinar momentarily.

Healthy Child Manitoba:

Implementing Universal Prevention Programs for Children and Youth



PRESENTATION FOR CANADIAN HEALTHCARE MANAGERS - MAY 31, 2012

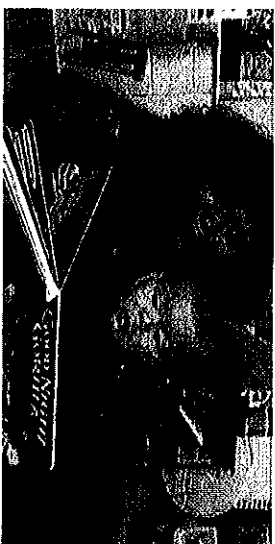


Presentation Overview

- Part I: Healthy Child Manitoba: History and Overview (Leanne Boyd)
- Part II: The PAX Good Behavior Game (Dr. Dennis Embry)
- Part III: Provincial Pilot and Evaluation of PAX in Manitoba (Dr. Rob Santos)

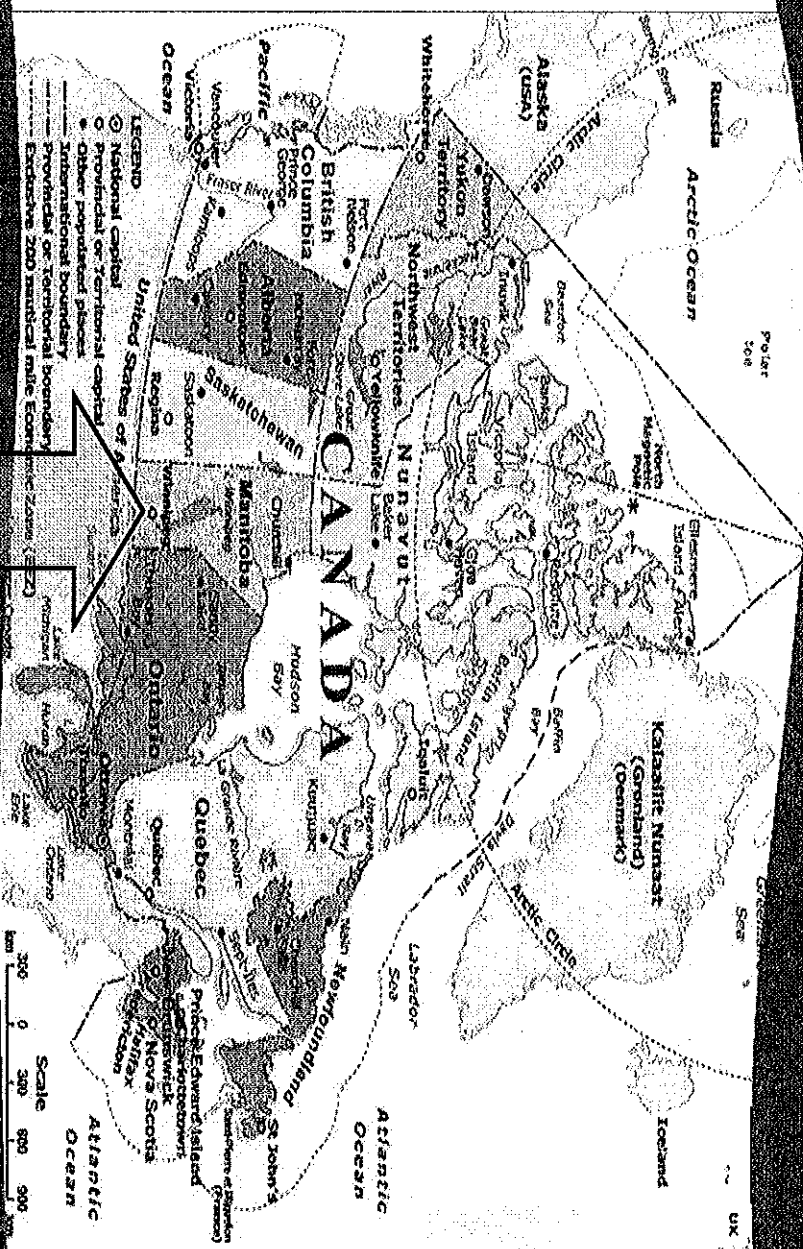
Presentation for Mental Health America Webinar – May 31, 2012

PART I:



Healthy Child Manitoba: History and Overview

Presentation for Mental Health America Webinar – May 31, 2012

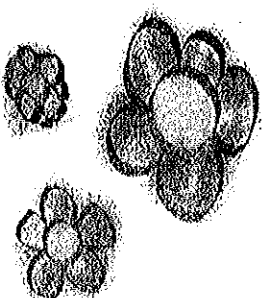
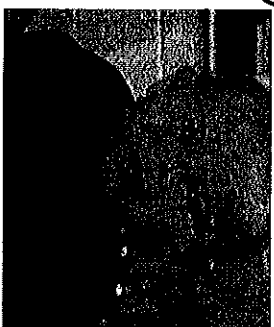
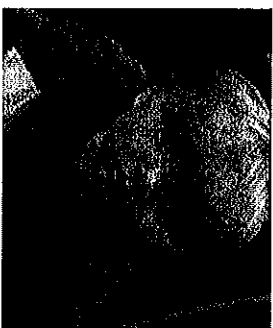


1.25 million people in Manitoba (1 in 4 ≤ 18 years)



Healthy Child Manitoba Vision

The best possible outcomes for Manitoba's children and youth (prenatal
– 18 years)



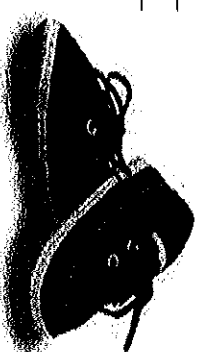
Presentation for Mental Health America Webinar – May 31, 2012

Healthy Child Manitoba Mission



Healthy Child Manitoba works across departments and sectors to facilitate community development for the well-being of Manitoba's children, youth, families, and communities.

With a priority focus on early childhood development (ECD: prenatal to school entry).



Presentation for Mental Health America Webinar – May 31, 2012



6/15/2012

A Brief History in Manitoba

- 1993 – Dr. Fraser Mustard's ECD "baptism" in Winnipeg
- 1994 – Children and Youth Secretariat (Conservative), analysis of top 200 most at-risk children and youth in MB
- 1995 – *The Health of Manitoba's Children* report (the "Postl report") released
- 1997 – *ChildrenFirst Strategy* announced (Conservative)
- 2000 – Healthy Child Manitoba Strategy and Healthy Child Committee of Cabinet announced (New Democratic Party – labour party)
- 2007 – Healthy Child Manitoba Act proclaimed (all-party – Legislative Assembly of Manitoba)

Presentation for Mental Health America Webinar – May 31, 2012

The Healthy Child Manitoba Act

- Enabling legislation for Healthy Child Manitoba, the Government of Manitoba's long-term, cross-departmental prevention and early intervention strategy for children and youth (prenatal – 18 years), proclaimed in December 2007
- Purpose is to achieve best possible outcomes for Manitoba's children (policy emphasis on early childhood development)
- Legislated cross-sectoral government and community structures for children and youth
- Authority to collect and link data across sectors and across time (horizontal and longitudinal)
- Requirement for regular public reporting on progress in child and youth development
- <http://web2.gov.mb.ca/laws/statutes/ccsm/h037e.php>

Presentation for Mental Health America Webinar – May 31, 2012

Leadership: Manitoba's Premier and Healthy Child Committee of Cabinet



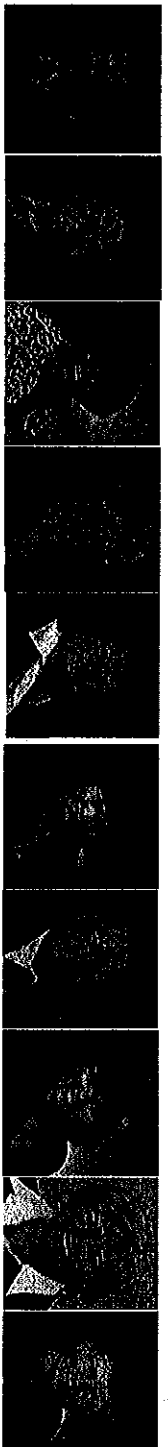
*Established in March 2000 by Premier Gary Doer (1999-2009)

Founding Chair of HCCC: Minister Tim Sale (1999-2006)*

Only legislated Cabinet committee in Canada dedicated to the well-being of children:



Greg Selinger
Premier of Manitoba
(2009 - present)
Finance Minister
(1999-2009)



HCCC members:

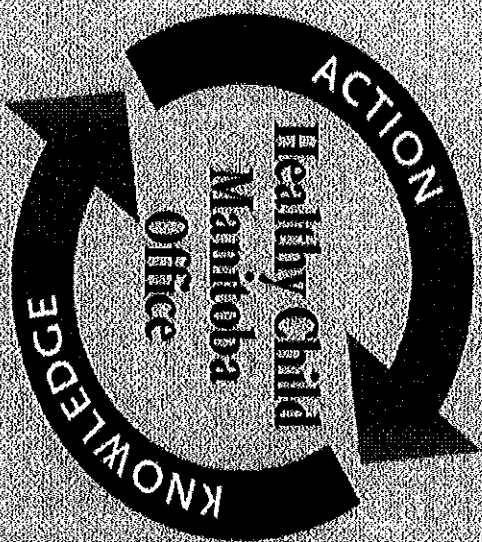
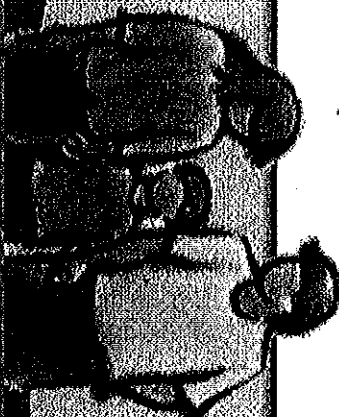
- Kevin Chief, Minister of Children and Youth Opportunities (Chair)
- Eric Robinson, Minister of Aboriginal and Northern Affairs
- Flor Marcelino, Minister of Culture, Heritage and Tourism
- Nancy Allan, Minister of Education
- Jennifer Howard, Minister of Family Services and Labour, Minister Responsible for the Status of Women
- Theresa Oswald, Minister of Health (past HCCC Chair)
- Jim Rondeau, Minister of Healthy Living, Seniors and Consumer Affairs (past HCCC Chair)
- Keri Irvin-Ross, Minister of Housing and Community Development (past HCCC Chair)
- Christine Melnick, Minister of Immigration and Multiculturalism
- Andrew Swan, Minister of Justice and Attorney General

Presentation for Mental Health America Webinar – May 31, 2012

Bridging Government and Community:

Intersectoral Structures in Manitoba

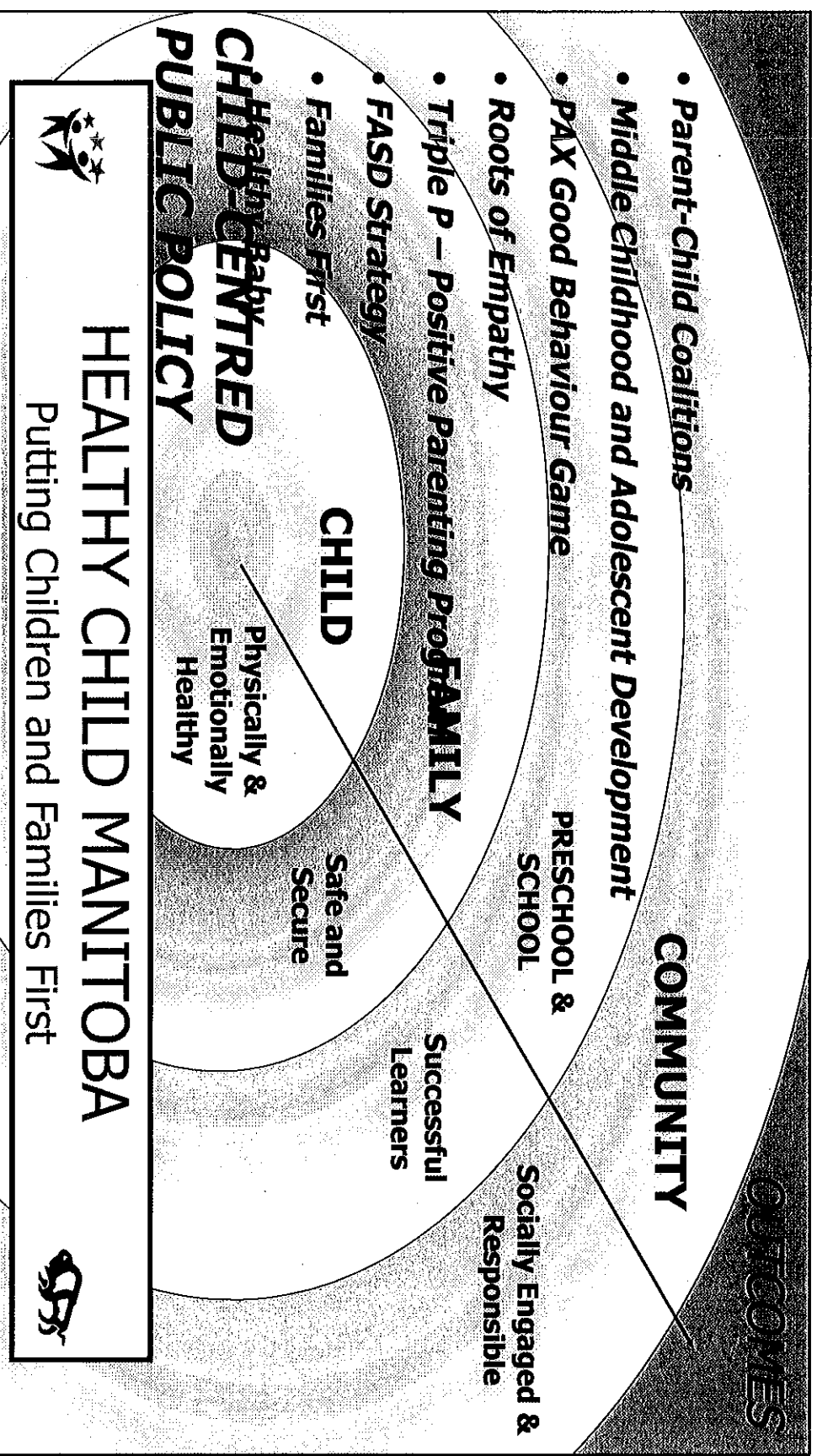
**Healthy Child
 Committee of Cabinet**
 Healthy Child Deputy
 Ministers' Committee
**Healthy Child
 Interdepartmental Committees**



Citizens and communities
 Parents and families
Children and youth
 Community agencies
 Provincial Healthy Child Advisory Committee
**Parent-Child Coalitions
 and Council of Coalitions**



PRESENTED BY: AGRI-FOOD AND RURAL DEVELOPMENT, MANITOBA



Successes:

• Child- and Youth-Centred Public Policy

- *The Healthy Child Manitoba Act*: enshrined the Healthy Committee of Cabinet (HCCC), the Healthy Child Manitoba Strategy, Healthy Child Deputy Ministers' Committee, Healthy Child Manitoba Office (HCMO), Healthy Child Provincial Advisory Committee, Parent-Child Coalitions, HCMO Annual Report, 5-Year Report on MB Children (forthcoming)
- recognized locally, nationally and internationally as a policy leader in serving children and youth (HCCC the envy of other jurisdictions)
- increased priority and investment in early childhood development (ECD), e.g., from 2000 to 2009, HCMO budget increased from \$12.8M to \$28.4M (121% increase)

Presentation for Mental Health America Webinar – May 31, 2012

Successes:

- **HCMO-led programs (“incubation”)**
 - Healthy Baby (Manitoba Prenatal Benefit and Community Support Programs), Families First, Stop FASD, Triple P – Positive Parenting Program, Roots of Empathy, PAX Good Behaviour Game (underway)
- **HCMO evidence and evaluation**
 - Children at birth: Families First Screening (FFS)
 - Children at transition to school: Early Development Instrument (EDI)
 - School-aged children: Youth Health Survey (second one in 2012/13)
 - convincing evaluation results: Families First, Roots of Empathy, Healthy Baby
 - convincing evaluations of pilots: Life Skills Training, Healthy Buddies, PAX Good Behaviour Game (underway)

Presentation for Mental Health America Webinar – May 31, 2012

Successes:

- **HCCC influence across departments**
 - Examples: Neighbourhoods Alive!, Children's Therapy Initiative (CTI), interdepartmental protocols, Healthy Kids Healthy Futures task force, FASD Strategy, Family Choices, Changes for Children, Reclaiming Hope, All Aboard, autism strategy, crime prevention
- **HCCC shared understanding**
 - early childhood development (ECD)
 - investment in early brain development and long-term prosperity
 - brain development in early adolescence
 - children's vulnerability: SES gradients and developmental trajectories
 - best policy mix for children and youth: universal, targeted, clinical
 - programs that do more harm than good