

# Radio PSA Scripts

ANNOUNCER V/O: What would you think if your doctor used the phrase “Stage 4” when talking about your health? For many illnesses, Stage 4 means trouble. When we think about cancer or heart disease, we don’t wait years to treat them. We start well before Stage 4 if we can—we begin with prevention. So why don’t we do the same for individuals who are dealing with potentially serious mental illness? It’s time to change the conversation. May is Mental Health Month and Mental Health America’s Before Stage 4 campaign calls attention to the importance of addressing mental health symptoms early, identifying potential underlying illnesses, and planning an appropriate course of action on a path towards overall health. Take a screening and find out more at [www.mentalhealthamerica.net](http://www.mentalhealthamerica.net). This message is brought to you as a public service of [Affiliate] and [this radio station].

ANNOUNCER V/O: Mental health conditions, such as depression or anxiety, are real, common and treatable. And recovery is possible. But not all of us think about our mental health enough. It’s time to change that. May is Mental Health Month and Mental Health America’s Before Stage 4 campaign calls attention to the importance of addressing mental health symptoms early, identifying potential underlying illnesses, and planning an appropriate course of action on a path towards overall health. Take a mental health screening and find out more at [MentalHealthAmerica.net](http://MentalHealthAmerica.net). This message is brought to you as a public service of [Affiliate] and [this radio station].

ANNOUNCER V/O: Just as everyone fits on a spectrum of health, everyone fits on a spectrum of mental health. When we think about cancer, heart disease, or diabetes, we don’t wait years to treat them. We start Stage 4 if we can—we begin with prevention. So why don’t we do the same for individuals who are dealing with potentially serious mental illness? Mental Health America’s Before Stage 4 Campaign calls attention to the importance of addressing mental health symptoms early, identifying potential underlying illnesses, and planning an appropriate course of action on a path towards overall health. Learn how you can protect and improve your health before stage 4 by visiting their website at [www.mentalhealthamerica.net](http://www.mentalhealthamerica.net). This message is brought to you as a public service of [Affiliate] and [this radio station].

ANNOUNCER V/O: Loss of sleep. Feeling tired for no reason. Feeling low or anxious. Hearing voices. If you are experiencing these symptoms, they shouldn’t be ignored or brushed aside in the hopes that they go away. Like other diseases, we need to address mental health concerns early, identify the underlying illness, and plan an appropriate course of action on a path towards overall health. Take a mental health screening and find out more at [MentalHealthAmerica.net](http://MentalHealthAmerica.net). This message is brought to you as a public service of [Affiliate] and [this radio station].

[www.mentalhealthamerica.net/may](http://www.mentalhealthamerica.net/may)



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#B4Stage4 #MHMonth2015

